



ARK

ENCOUNTER

LARGER THAN LIFE

The Exhibits

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A Letter From Ken Ham

Dear friend of Answers in Genesis,

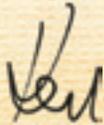
We are seeing the collapse of the Christian structure across our Western nations and around the world. This has been occurring as God's Word has been progressively removed from almost every area of public influence. The Bible has been deemed by many to be a book of fables and stories, and the church has lost much of its salty influence (Matthew 5:13).

Research has revealed that two-thirds of our youth growing up in Christian homes are walking away from the church. The exodus is largely happening because young people aren't being given answers to the skeptical questions of this era and it has caused them to doubt the Bible is true. They also have seen so many Christian leaders who were compromising God's Word beginning in Genesis. Yes, we live in a world that is growing spiritually darker every day. If ever there was a time that our nation—and the world—needs to hear that God's Word can be trusted, it is now!

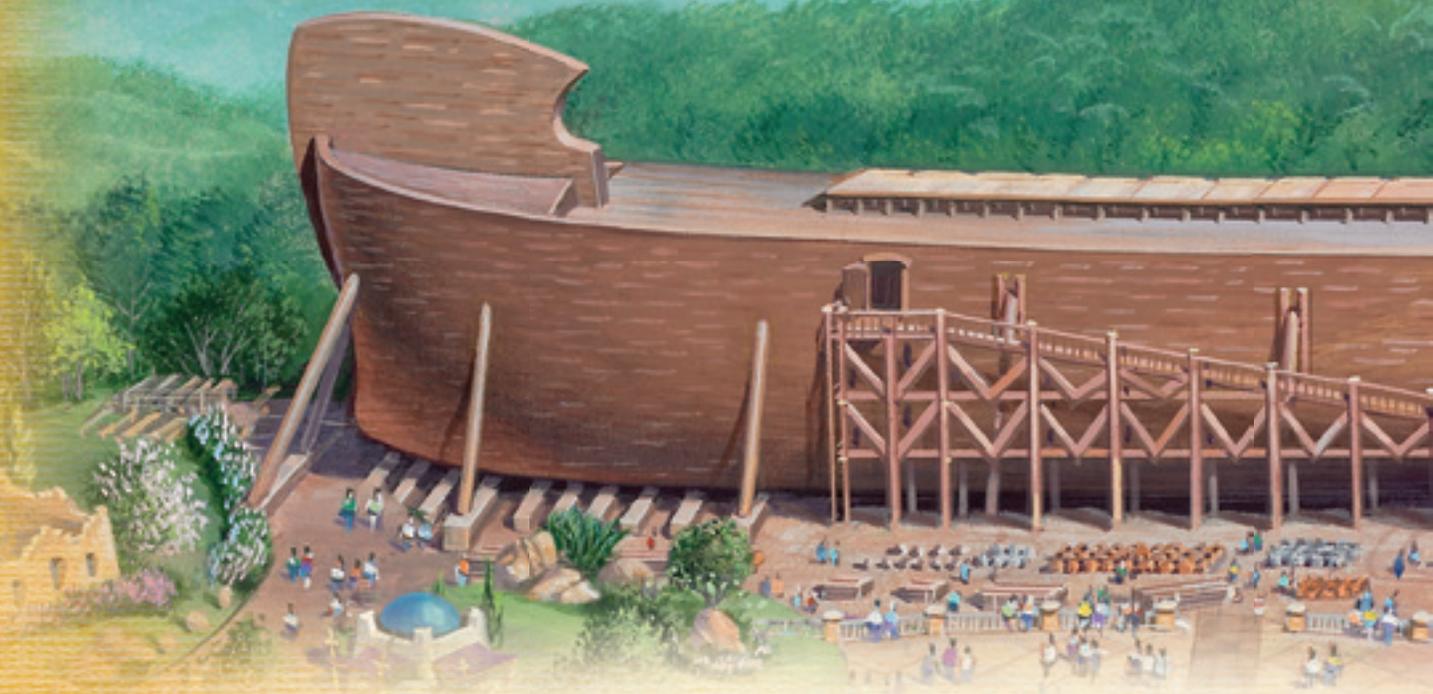
The Ark of Noah is one of the best-known historical accounts in the Bible. Independent research conducted nationwide has shown that millions will travel to see a full-size Ark. One of the most exciting parts of that research revealed that the majority of those who will visit the Ark are not familiar with the Bible or its life-changing gospel message. What a great and unique opportunity we have before us!

On the following pages you'll learn about the Ark Encounter vision, and some of the life-impacting exhibits that you can sponsor. It's an incredible way to reach our nation and the world for the kingdom of Christ at such a critical time! Please pray for the Ark Encounter project. Also, I urge you to ask the Lord how you might be able to be a part of this highly evangelistic and God-honoring outreach.

Sincerely,

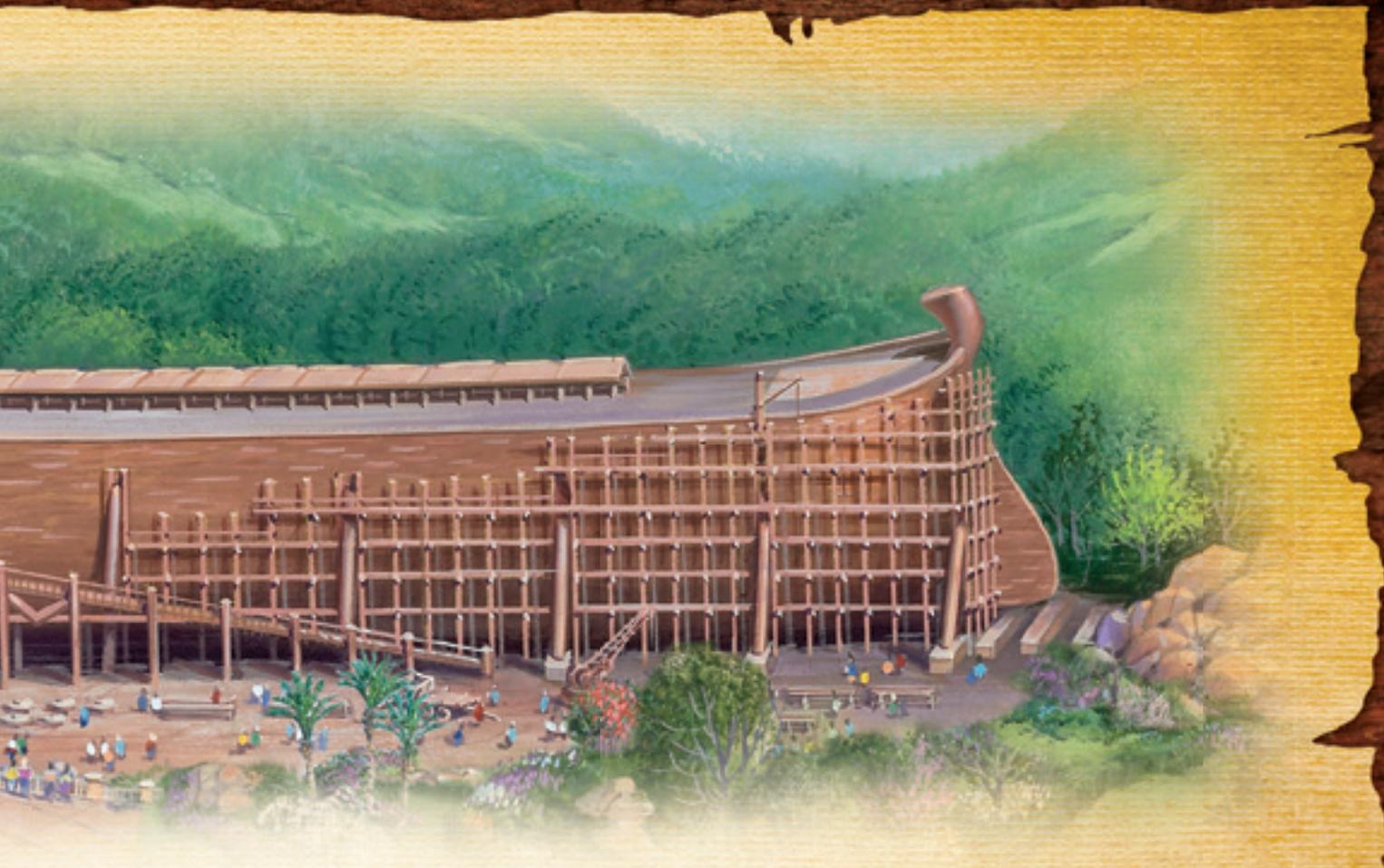


President and CEO



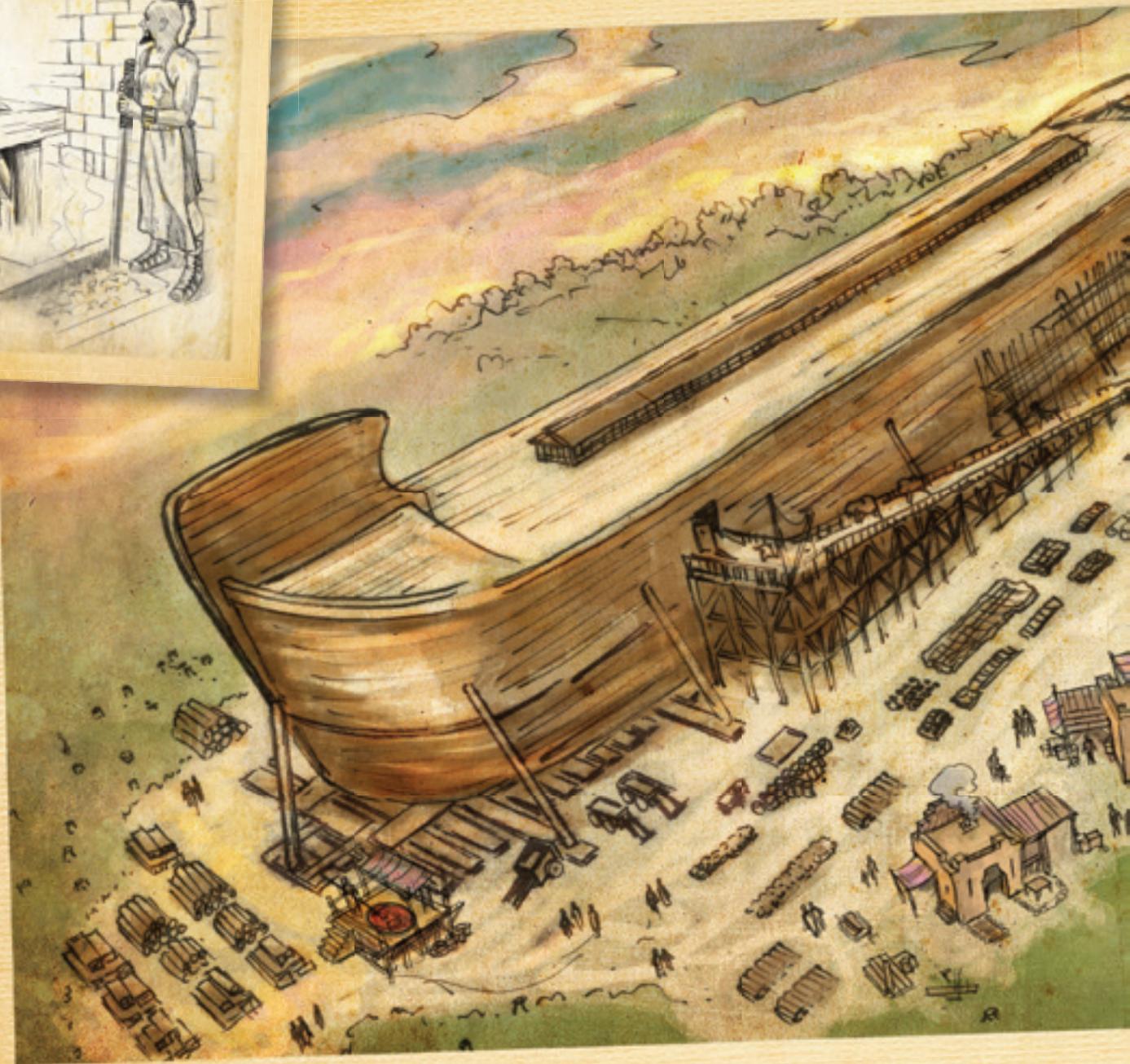
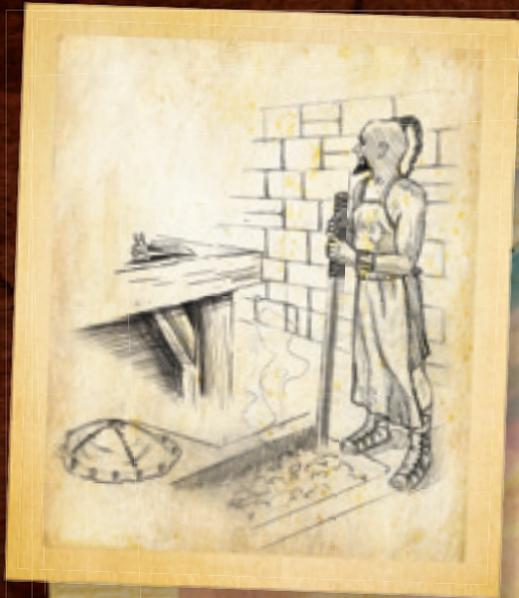
When Noah built the *Ark*, it stood as a symbol of salvation. No doubt Noah preached that only those who went through the *Ark's* door would be saved from coming judgment.

What if we built the *Ark* full size and out of wood? Imagine the impact it could have on the world. What a powerful outreach to teach the world about God's Word and the message of salvation!



The *Ark* vision is to construct the *Ark* to full-scale biblical dimensions, as a sign to the world that God's Word is true and its message of salvation must be heeded (Romans 3:4, 5:12).

Just as the *Ark* in Noah's day was a sign of salvation to people, as well as judgment, an *Ark* built today can be a sign to point to Jesus Christ, the *Ark* of our salvation, and to coming judgment (II Peter 3:5-13, John 10:9).





Construction Zone

Imagine walking into Noah's construction site and interacting face-to-face with a burly black smith—he's making metal fittings for Noah to use in building the Ark. Then watching a working sawmill cutting large timbers to be used in the Ark.

This fascinating site will contain other equipment, such as a pitch pot, a rope-making machine, and a peg-making device... as well as many items needed for Noah's long journey ahead.

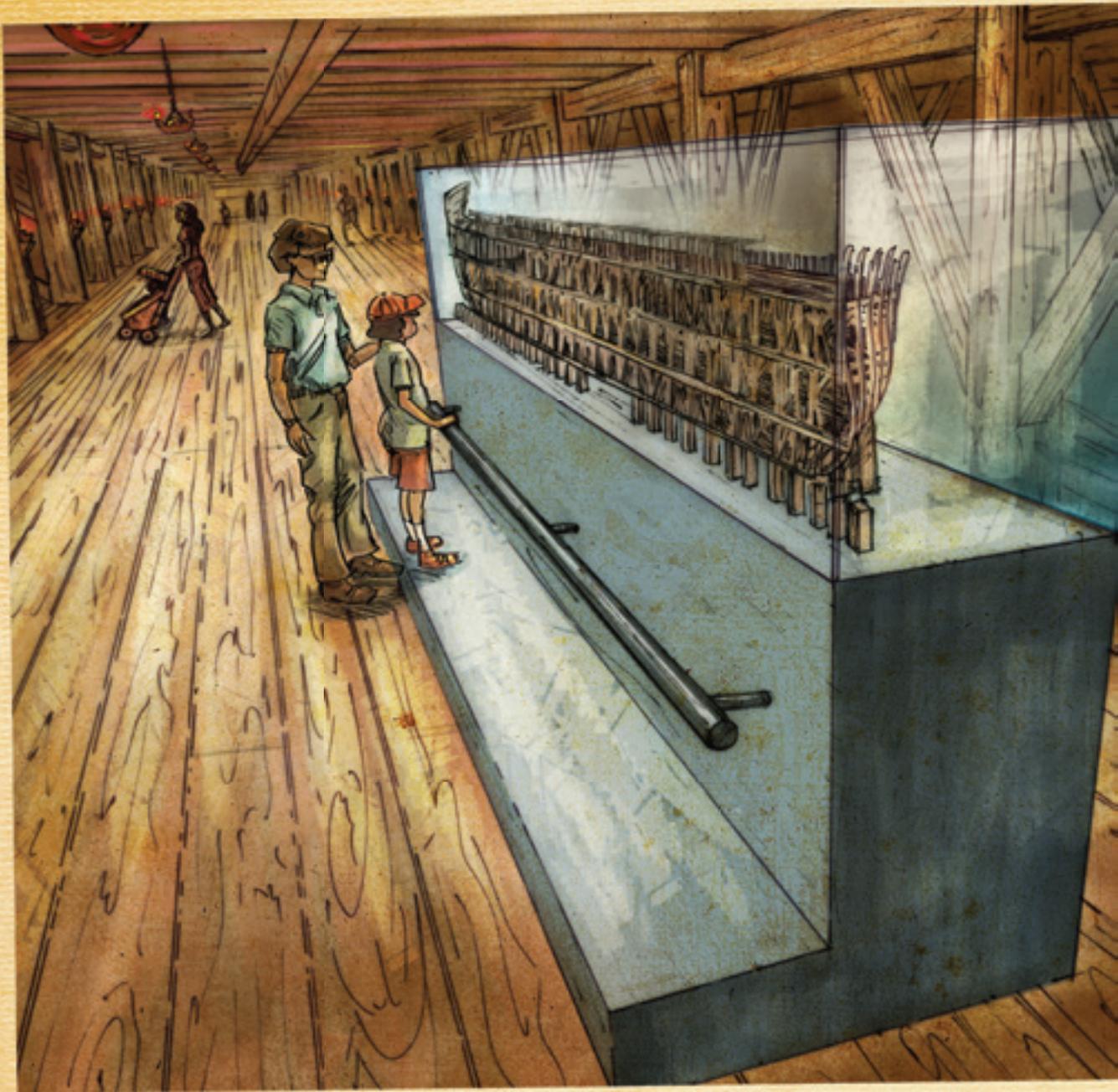
The construction technology is on display to show that ancient man was not primitive at all, and that Noah had all the intelligence and technology he needed to build an Ark—a massive ship capable of weathering the coming catastrophe and bringing his family and all the animals safely to a New World.

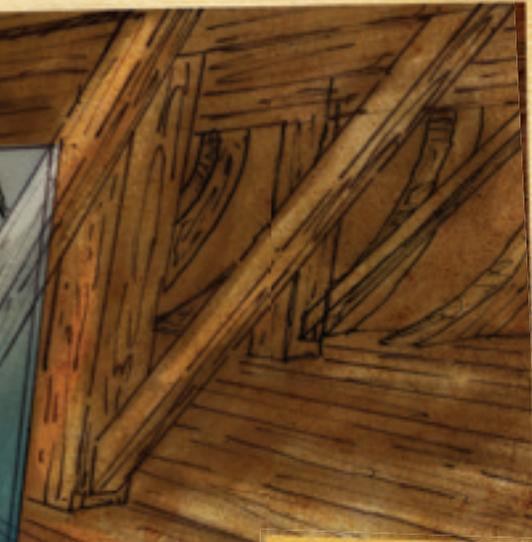
Ark Queue Line Garden

Guests meander through a lush tropical garden to enter the Ark. This impressive garden is designed to lead guests through a visual history of pre-Flood culture from Creation to the construction of the Ark. Sculptures and fresco paintings will aid in the teaching, while guests are in line. There will be no boring wait, but lots of interesting information to learn!









Ark Model

This 15-foot cut away model shows the immense complexity of the Ark. It will allow guests to imagine what the ship may have looked like when Noah boarded the Ark 4,350 years ago, fully loaded with supplies and animals—and everything needed to make a fresh start in the New World.



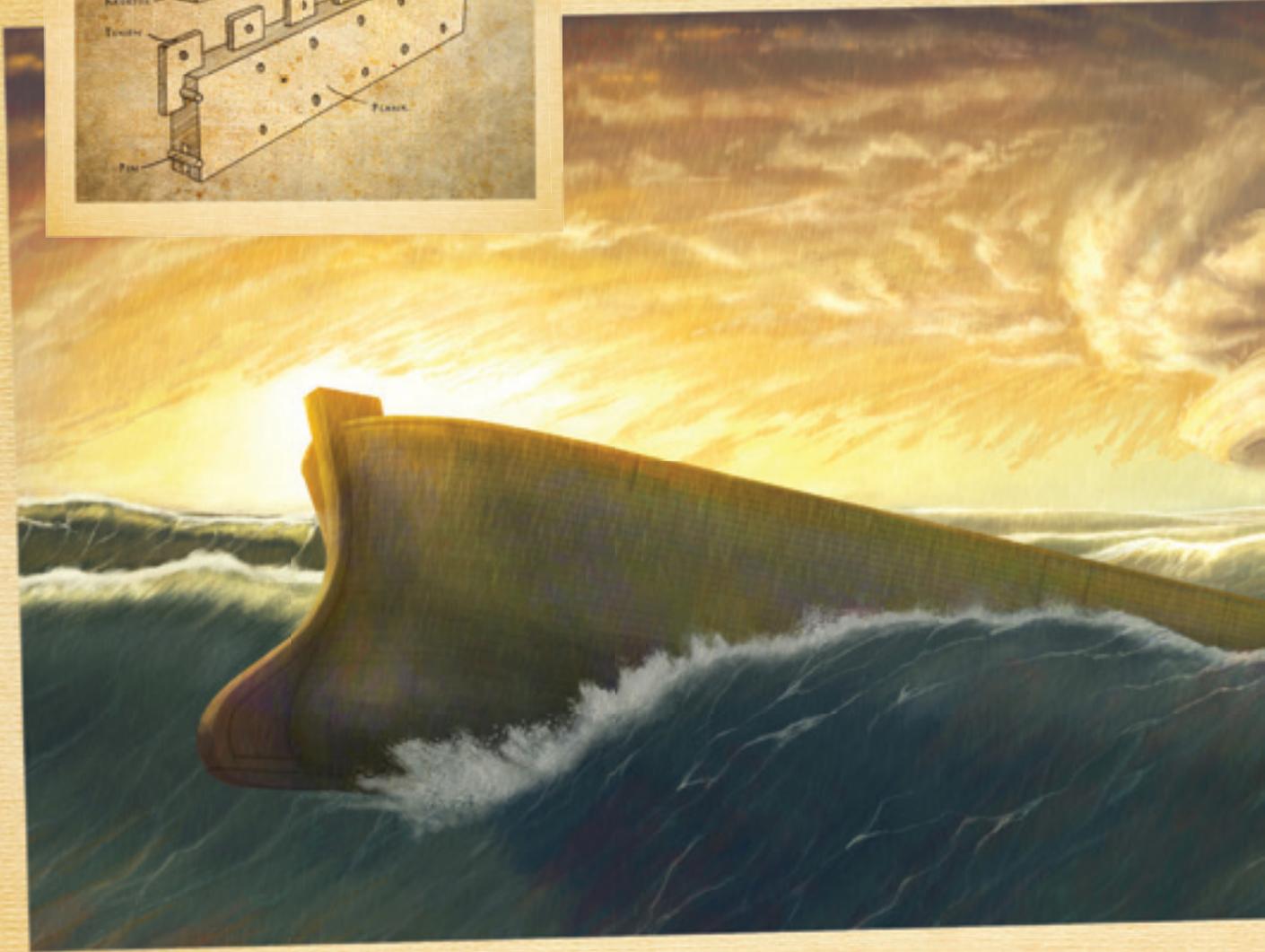
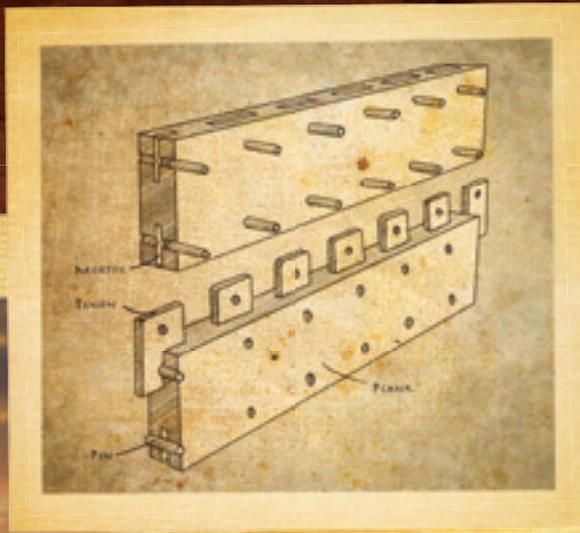
Animal Kinds Exhibit

Guests are introduced to the different animal kinds that Noah brought on board. This intriguing exhibit will show that it was possible for all the animals to fit on the Ark and then be cared for.

This one-of-a-kind exhibit is the result of cutting-edge scientific research that will, among many things, define the “Family” groups of creatures and their ability to speciate into all the varieties of animals we see today.



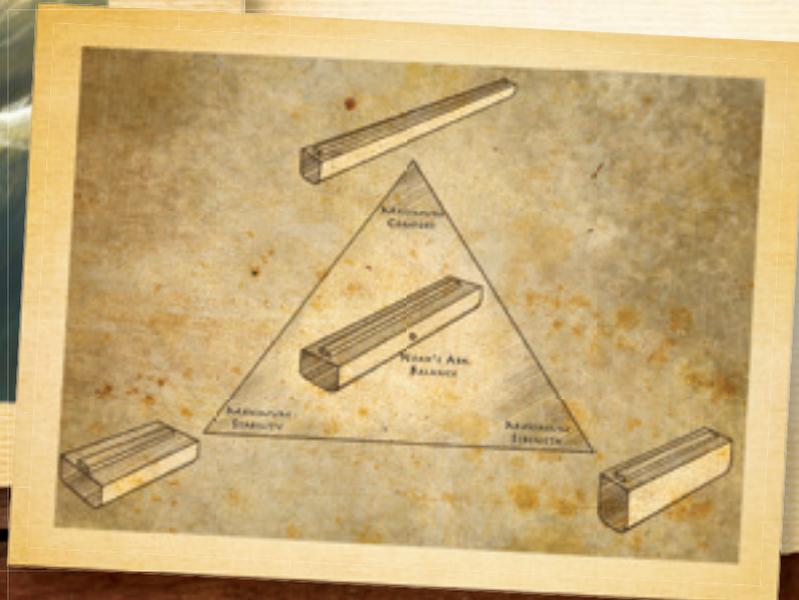






How could Noah build the Ark?

In showing the feasibility of the different technologies Noah may have used in constructing the Ark, this eye-opening exhibit will show visitors that Noah was fully capable of designing and building a functioning barge-like ship to survive the Flood. Featured will be early shipbuilding techniques, why we designed our Ark the way we did, construction and fabrication methods, and the wealth of knowledge accumulated through the long lives of the Patriarchs.

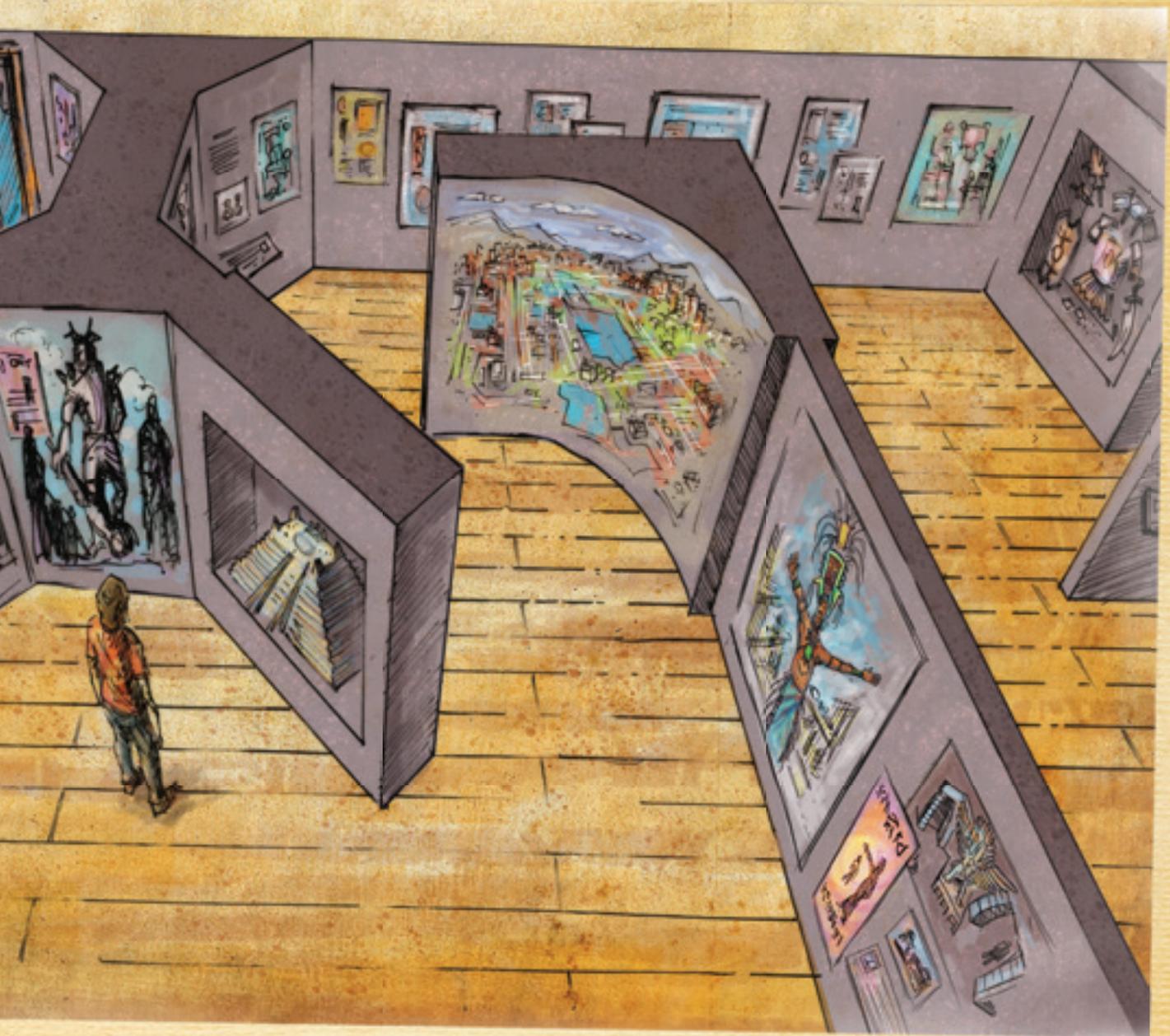


The World before the Flood

The Bible says that Jubal was the father of all who played the harp and flute, and Tubal-Cain forged all kinds of tools out of bronze and iron.

The world before the Flood was both sophisticated but also evil. A world that could have contained up to a billion people ... a world that was filled with exciting architecture, culture, music, art, and technological advances, but unfortunately, a world that had turned away from God and became evil and violent.









Animal Care Exhibit

How could Noah care for all the different animals ... carnivores, grass eaters, and even dinosaurs? How could he provide enough food and water for a whole year? How could Noah and his family dispose of all the waste produced? All these questions will be fully answered through a series of fun, interactive, and informative displays and mechanical devices, all to show Noah's creativity and capabilities.

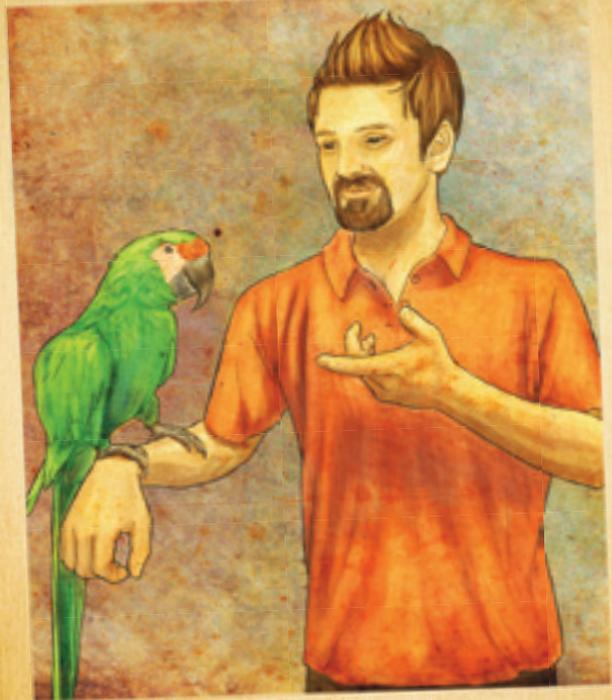


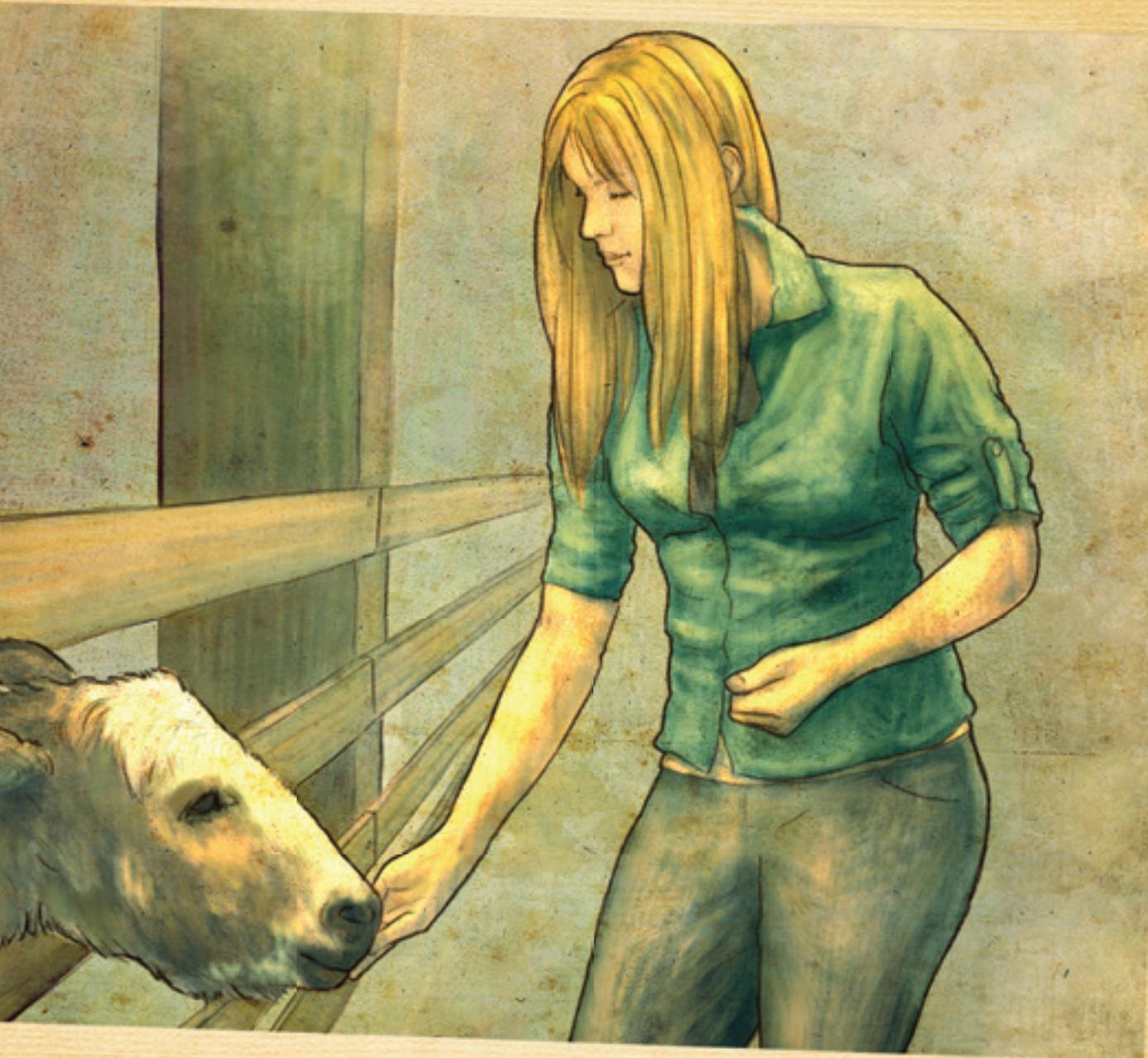
Live Animals

Animals are an important part of the Ark account, and the ship would not be complete without a few live animals on board, to help create a sense of reality to the guests' whole Ark experience. Guests can view and pet a variety of live animals in the bow of the ship in a natural setting, helping to show guests how Noah might have cared for his animals.

Birds Exhibit

Many beautiful, exotic birds will be displayed to show the incredible variety and color of God's winged creatures. They will be displayed in cages, and others will be seen roosting among some of the beams throughout the ship. As guests watch these current bird species, a "Kinds Exhibit" will show what their ancestors may have resembled as they rode on the Ark.





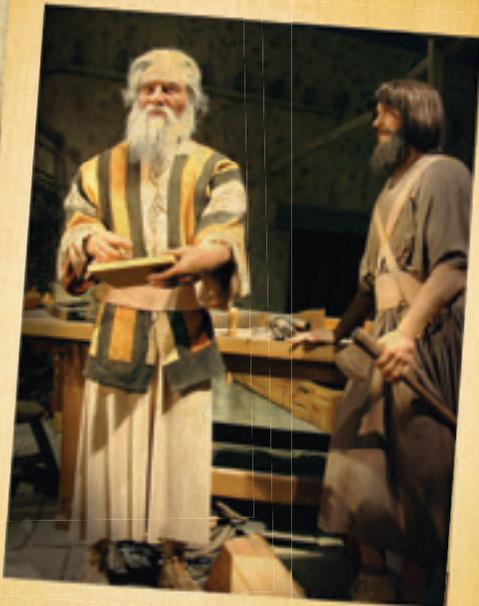




Noah's Workshop

Noah was a builder, and no doubt his favorite place to get away from the stresses of life on the Ark was his workshop. See what his workshop might have looked like, and see many of the incredible tools Noah may have used to build the Ark.

Visitors can thumb through some of the early concept drawings and see a few of the models Noah may have built as he developed the hull concept, and also view some of the carvings he may have made of friends, places, animals, and objects he admired.





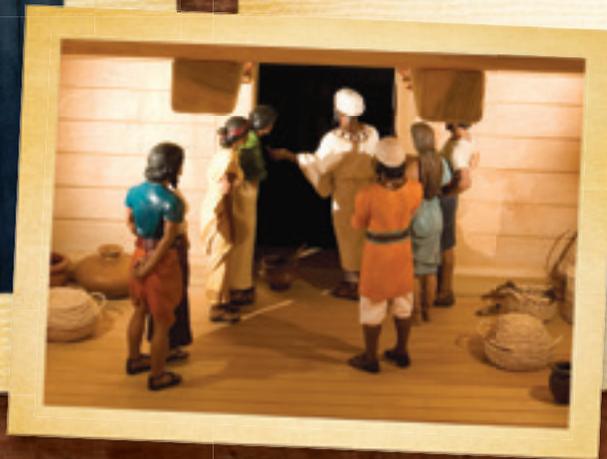


Ark Door Exhibit

Guests can see the door of the Ark up close.

This exhibit will allow visitors to connect to the spiritual significance of the door, that just as Noah and his family had to go through this door to be saved, we also have to go through “our door,” Jesus Christ, to be saved.

Around 2349 B.C., Noah preached his last sermon of righteousness. But no one outside his immediate family heeded his warning. Noah and his family (eight total) walked into the Ark, God closed the door, and the global Flood was to become a part of history.



Background Soundtrack

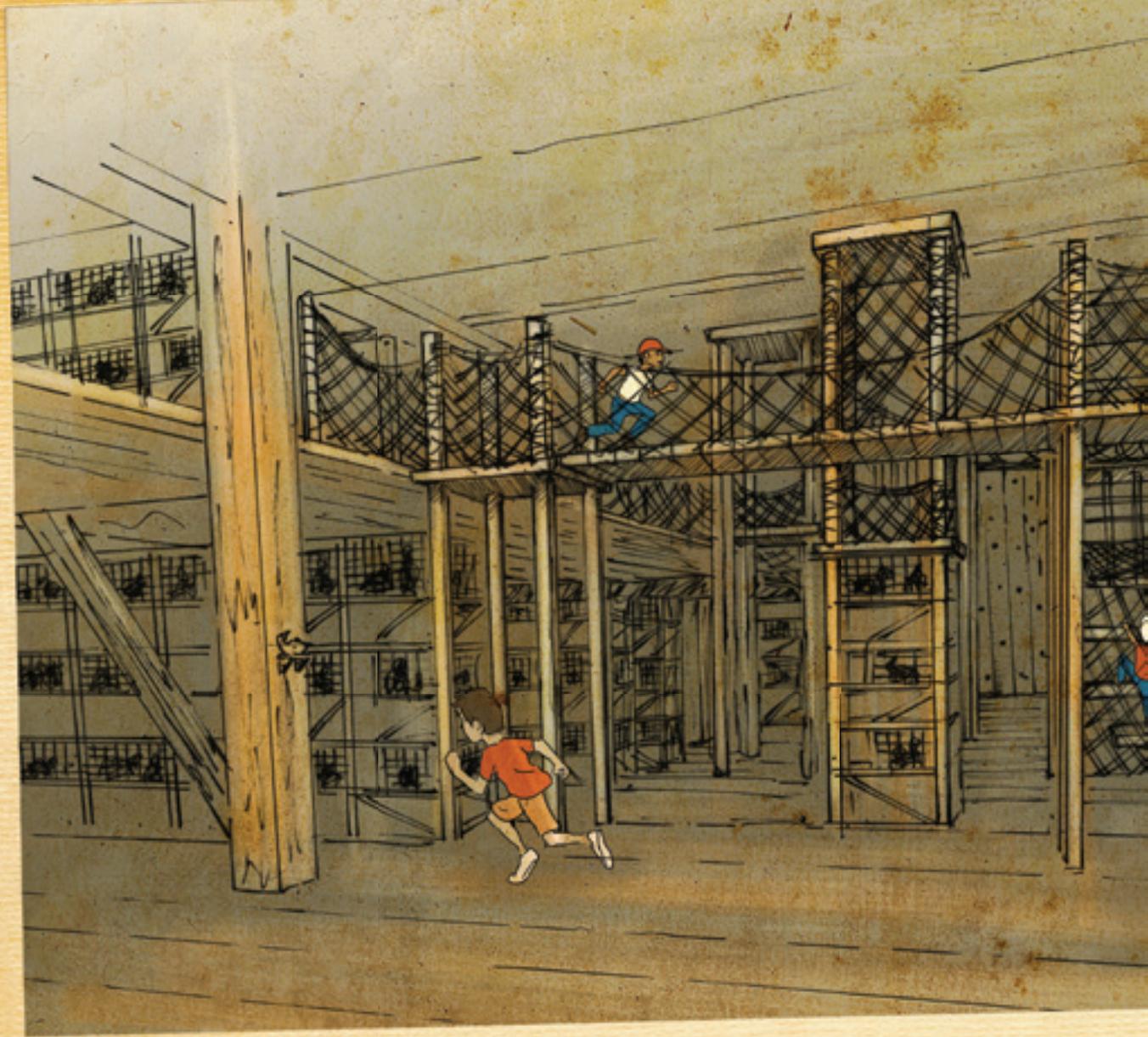
Did you ever wonder what 133,000 square feet of animals in cages (including birds) sounds like? Well, guests will experience that remarkable kind of noise at the Ark Encounter! A background sound track of animal sounds will create the realistic sense of being surrounded by all the animals ... it's not overwhelming, but a carefully choreographed cacophony of sounds to transform your visit into a truly one-of-a-kind experience. Background music and sound effects are what makes Hollywood movies feel more real than reality itself, and we will incorporate that all here.

Flood Story Soundtrack

On each floor of the Ark, there will be a soundtrack that will recount the daily additions recorded into the ship's diary. Each member of Noah's family will write down their daily observances, thoughts, fears and anxieties, as well as record their words of hope and encouragement of God's provision, as they live out their daily lives throughout the year on the Ark. This is meant to be an unseen—a subtly heard soundtrack—with no beginning or end, just observations of their day-to-day experiences as at the same time put their trust in the Lord for their needs.









Children's Interactive Exhibits

It's an interactive environment where children can play and also learn interesting facts related to Noah, the animals on the Ark, and the entire Flood account. Kids can climb on cages, crawl through cargo nets, slide down a chute, walk catawampus in an off-balance room, play tic-tac-toe with a chicken, flip up skunk's tails, and identify different animal droppings ... we think it sounds like a lot of fun for kids of all ages!

Animal Sounds Interactive Exhibit

This will be a great hands-on exhibit for children and the young at heart. Touch the buttons below the pictures and hear what sounds each different animal makes.

How did Noah live?

Experience daily life on board the Ark. See where they slept, ate, and lived, while inhaling the delightful smells coming from the kitchen. Learn about the world before the Flood while in Noah's library. Ask Noah questions while visiting his study. See ancient scrolls and paintings of the ancient patriarchs that Noah might have brought from Methuselah and even Adam, and read from Noah's diary about the experience of the incredible Flood event.









Family Working Scenes

Noah and his family will be seen at work tending to the animals, cleaning the stalls, feeding (and comforting) the animals, praying, and giving thanks for God's provision. Eight life-size static characters on each floor help to recreate rich emotional scenes of daily life and activities of Noah and his family—using dramatic lighting, character dialogue, and sound effects.



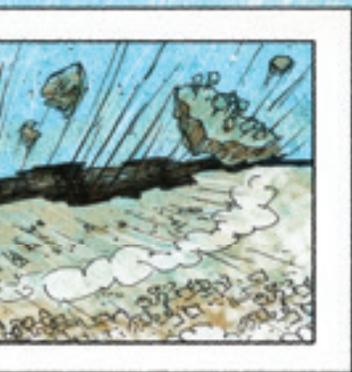
The Flood Exhibit

This exhibit will help guests interpret the scientific evidence found in the fossil record from a biblical perspective. The dramatic exhibit will explain what happened during the Flood, what occurred after the Flood, and what we see today on the Earth's surface as a result of the Flood.

An exciting animated film will depict the catastrophic changes that happened during the Flood, from the breaking up of the fountains of the deep to the receding of the waters later.

The aim of this exhibit is to eliminate any barriers to understanding what happened during the Flood due to the influence of secular thinking about geology.





Flood Geology Exhibits

This well-done exhibit will present the world we see today, with evidence of a worldwide Flood visible all around us. An animated film will show how fossils are formed.

Four major areas will be featured: Transcontinental rock layers as exemplified by the White Cliffs of Dover; marine fossils found at Mt. Everest; the fossil graveyard at Dinosaur National Monument in Colorado; and the unique fossil beds of vertically buried tree stumps at Fossil Beds National Monument in Colorado.









The Rainbow Covenant

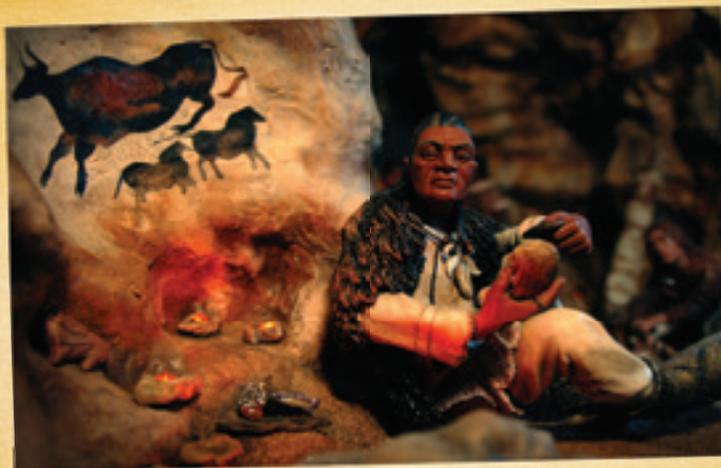
The true meaning of the rainbow seen at the end of the Flood event was a covenant by God with all of creation, that a global judgment by water will never happen again. This promise will be depicted through an inspiring diorama and special effects.



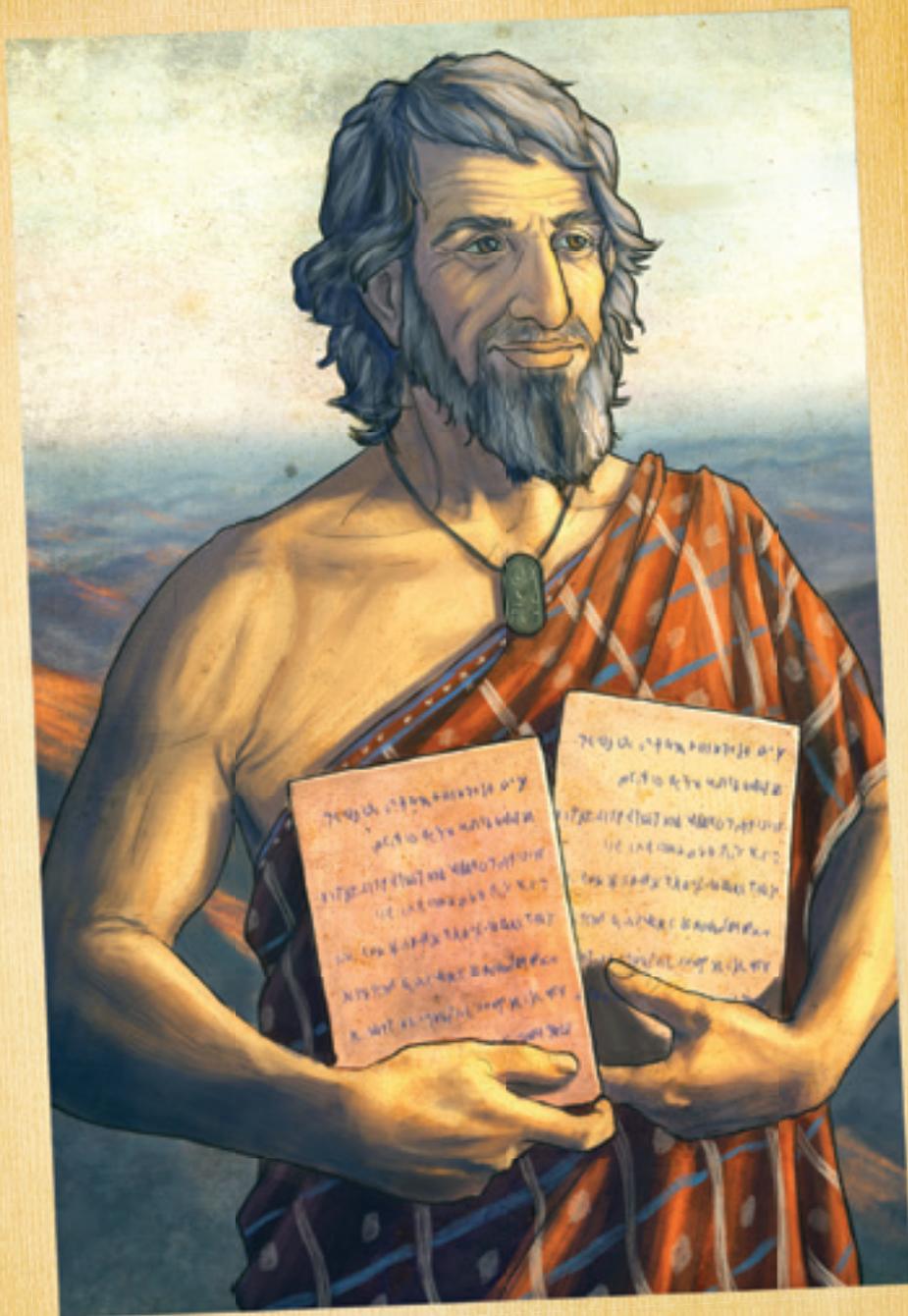
The New World

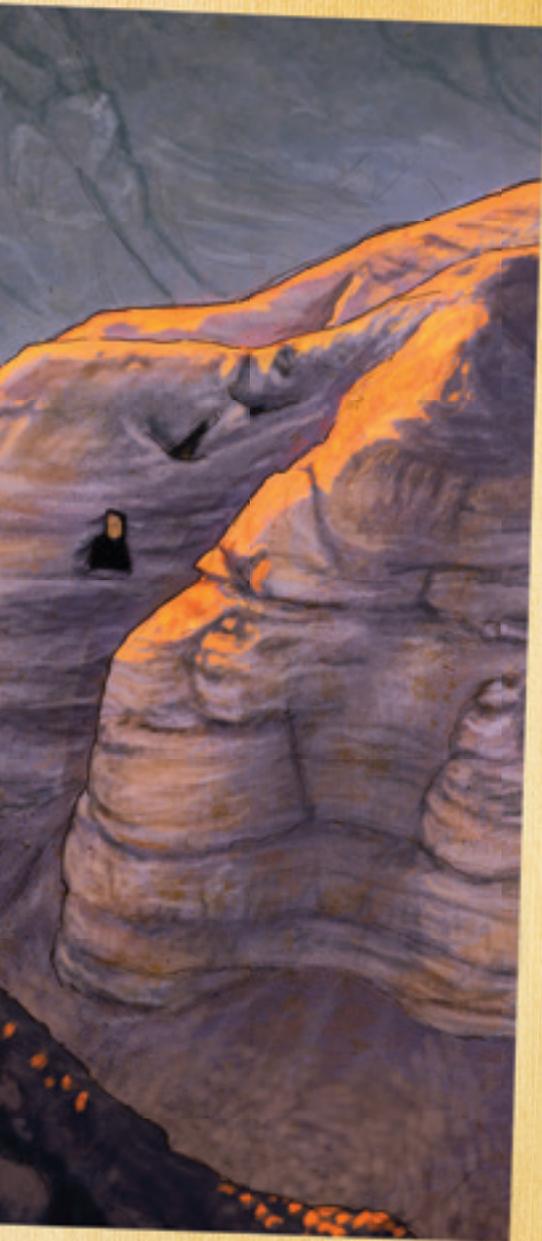
To help “connect the dots” about the Bible’s account of what happened in the next 300 years of Noah’s life after he got off the Ark, we will feature an exhibit that will tackle a variety of critical topics.

This impressive display will cover the events of the Ice Age, animal and people migration, the Tower of Babel, and the worldwide dispersion of peoples into families and language groups.









Qumran Caves

Why do we believe the Bible is true?

What does God's Word have to say about history? Has biblical history been tested and found inaccurate, or has it been discredited in our modern scientific age? Is the Bible still relevant today? With this exhibit, we will provide answers to difficult questions that guests may be asking about the Bible's credibility and origin.



“Christ the Door” Theater

An engaging film, one that strikingly presents all the major themes of the Bible: the character of God, Christ as Creator, Satan’s fall and the counterfeit world, sin entering the Garden of Eden, the need for sacrifice throughout history, God’s plan for redemption from the beginning of Creation – the Ark of Salvation: Jesus Christ. It is a life changing film for believers and non-believers!

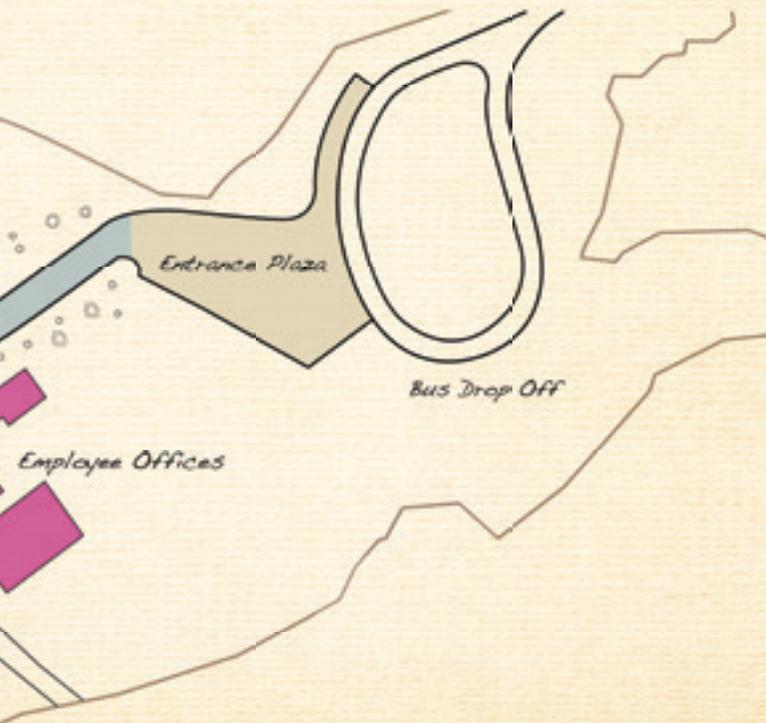






Landscape Elements

Every great account of history is told in the context of an environment, whether it's an event in the desert, mountains, near the sea, or in a valley. Our account is set in a pre-Flood world, one which was probably semi-tropical—with banana trees, palms and ferns, fruit trees, flowers and plants of great variety and color ... plants that will set the tone and take our guests someplace beyond the usual. That's what we want to do here at the Ark Encounter, and you can help make the Ark site a stunning semi-tropical paradise.



The Ark is an expansion of the ministry of the popular Creation Museum

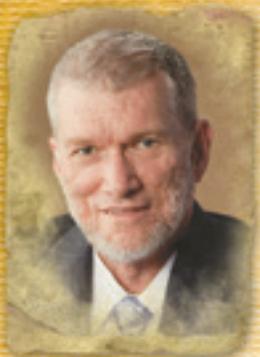
The Creation Museum, an outreach of Answers in Genesis, was created to share the truth of God's Word beginning in Genesis and to call the church back to biblical authority. It started as a dream 25 years ago and became a reality on May 28, 2007, when 4,000 guests came. Since its opening, it has welcomed over 1.5 million visitors and has been a wonderful evangelistic outreach. Its success is based upon upholding the truth of the Bible, high "fit and finish," and stellar creativity. God has brought professional Christian talent to develop one of the most-touted Christian attractions in the world.

Now the Creation Museum is ready to embark on an expansion of that simple yet profound message of proclaiming biblical authority and the gospel to the unchurched world using Noah's Ark.





Key Leaders of the Ark Encounter Project



Ken Ham
CEO/President
Answers in Genesis and
the Creation Museum

Since moving to America in 1987 from Australia, Mr. Ham has become one of the most in-demand Christian conference speakers in America and a frequent guest on national TV news and talk-show programs such as Fox's "Fox and Friends," "The O'Reilly Factor," "CBS News Sunday Morning," CNN's "Situation Room," etc.

Mr. Ham cofounded Answers in Genesis in 1994 with the purpose of upholding the authority of the Bible from the very first verse. Each year Mr. Ham gives numerous faith-building talks to tens of thousands of children and adults on such topics as the reliability of the Bible, how compromise over biblical authority has undermined society and even the church (which is seeing a massive exodus of young people), witnessing more effectively, dinosaurs, "races," etc. He also hosts the "Answers" radio program on 600 stations.





Mike Zovath
Chief Action Officer/
Co-Founder
Answers in Genesis

Mr. Zovath is one of the three founders of Answers in Genesis. He was the general manager of the ministry in the early years, and became the VP of the Creation Museum, responsible for operational concepts, development, construction, and daily operations through the museum's first 18 months.

Mr. Zovath is now heading up the Ark Encounter project. A retired infantry Lieutenant Colonel in the U.S. Army, Mr. Zovath has over 38 years of leadership and operations management experience in the military, with Answers in Genesis, and with the Creation Museum.



Patrick Marsh
Vice President of
Attractions
Answers in Genesis

Mr. Marsh is the creative genius behind the incredible exhibits of the Creation Museum. He is a world-renowned art director whose designs include the popular Jaws and King Kong attractions at Universal Studios in Florida. For more than 35 years, Mr. Marsh's skills and expertise redefined quality and craftsmanship in projects such as the coordination of 50 designers for the 1984 Olympic Games in Los Angeles and the dramatic unveiling of the refurbished Statue of Liberty in New York Harbor in 1986. Before joining Answers in Genesis, Mr. Marsh was the director of design for Dream Makers in Japan. There he was responsible for the total concept design of various theme parks, including script writing, art direction, scenic design, and architectural design.

Contact Information

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